SWISHER INTERNATIONAL, INC.

SWISHER SWEETS





"America's Favorite Cigars"

Company Profile

•Swisher International, Inc. is one of the largest manufacturers of cigars and smokeless tobacco in the world.

•With over 150 years of operation, Swisher has distinguished itself by offering smokers around the globe a full range of quality cigars and smokeless items.

•Swisher continues into the 21st Century as the sole remaining privately-owned American cigar manufacturer.

•Swisher International is the manufacturer of such popular cigar brands as King Edward, Swisher Sweets and Blackstone ranges.

•Swisher's products are now available in over 80 countries throughout the world.

•Swisher became famous for offering a good five-cent cigar, and even cut the price to 2 for 5 cents during the Depression.





A CLASSIC CIGAR

150 Years of Tradition

COOL, SLOW BURN

Choice Tobaccos

CHOICE OF TASTES



BlackStone delivers a smooth, satisfying pipe tobacco taste in a variety of flavors.



The No.1 American Cigar SINCE 1958

Since 1958, cigar lovers across America have choosen the mild, sweet, satisfaction of Swisher Sweets. With it's unique blend of fine tobacco and special flavorings, Swisher Sweets is America's Favorite Brand.

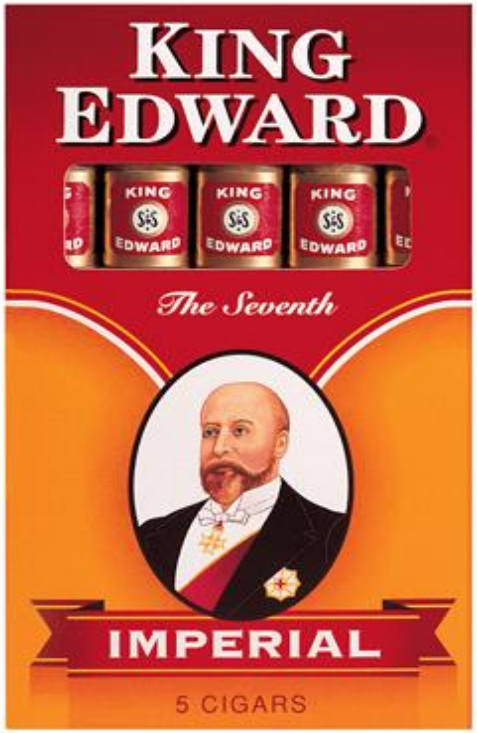


MINI CIGARILLO POUCHES

For a quick break, nothing beats a Mini. Now avaiable in resealable pouches at a special price!

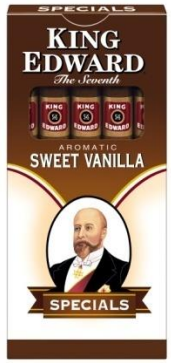


King Edward Cigars



Imperial 5pk, Box 50





Specials 5pk:
Regular, Cherry, Vanilla



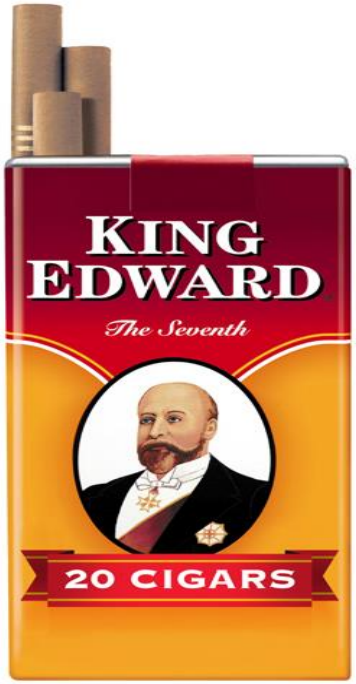




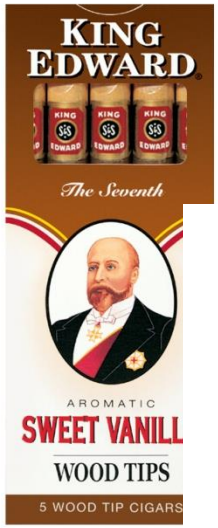
Mini Cigarillos 6pk:
Regular, Cherry, Van

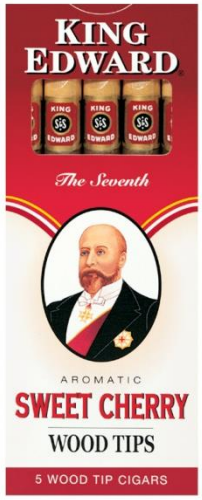
King Edward Cigars

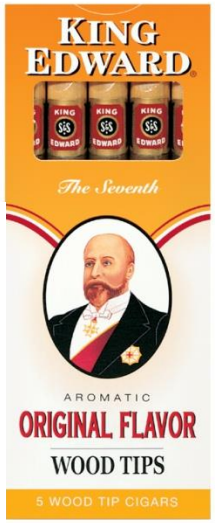
Filtered Cigars
10x20



Wood Tipped cigarillos 5pk:
Original, Cherry, Vanilla









Tipped cigarillos 5pk:
Regular, Cherry

Blackstone Cigars

Tipped Cigarillos 5pk:
Vanilla, Cherry, Peach, Wine



Mini Cigarillos & Mini Tipped Cigarillos Cherry 6pk





Filtered Cigars 10x20





Swisher Sweets Cigars



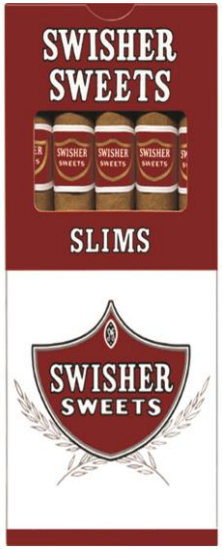
Kings



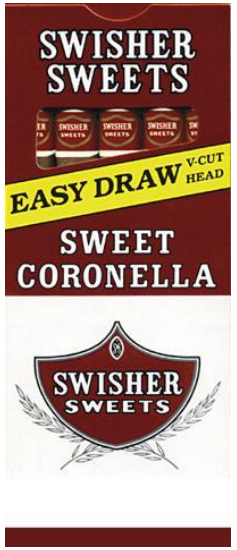
Perfectos



Blunts



Slims



Sweet Coronella



Mini Cigarillos: Regular, Grape

Swisher Sweets Cigars



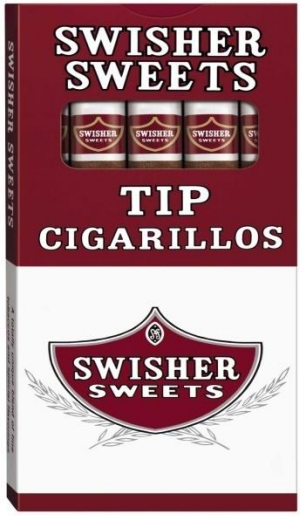




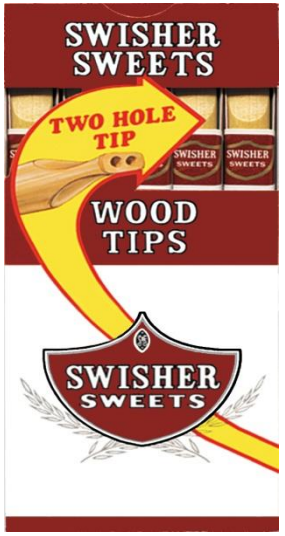




Cigarillos 5pk:
Regular, Strawberry, Chocolate,
Tequila, Grape, Blueberry, Peach



Tip Cigarillos 5pk:
Regular, Cherry



Wood Tips 5pk

Swisher Sweets BLK Cigars

BLK Tipped Cigarillos:
Smooth, Cherry





Swisher Sweets Cigars



Little Cigars 10x20:
Regular, Lights, Menthol, Strawberry, Peach, Cherry



Outlaws 8x6:
Original, Rum

Swisher Sweets Cigars, ex-Dominican Republic



Cigarillo 2pk foil pouches: Regular, Blueberry, Grape, Peach, Strawberry
Also available: Swisher Sweet Tip Cigarillo grape, Blackstone Tip Cigarillo cherry

Solitaire Little Cigars



Cherry
Peach
Grape
Regular
Strawberry

Smokeless Tobacco

Kayak Moist Snuff: Straight, Wintergreen long-cut and fine-cut, Natural, Apple, Peach, Grape





Chewing Tobacco: Chattanooga Chew, Mail Pouch, Lancaster







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  www.swisher.com

- Established 1863

- Distribution in over 88 countries worldwide